SUPPLIER TOOLKIT

Traceability Made Easy With **GS1 US Rapid Record**

Text it. Track it. Trust it.



GS1 US

CONTENTS

Introduction

Quick Start Guide

What is GS1 US Rapid Record?

Benefits for Growers, Packers, and Coolers



Introduction

As a valued supplier, you play an important role in helping us strengthen traceability across our supply chain. To support more-efficient data sharing and help improve traceability, we are endorsing the use of **GS1 US Rapid Record**™.

GS1 US Rapid Record is a simple, multilingual, text message-based tool used to capture and share traceability information digitally. Using guided SMS prompts, you can record key activities such as harvest, cooling, initial packing, and shipping events and generate standardized digital records that can be shared with us.

We recognize that many suppliers need practical solutions that fit existing operations. GS1 US Rapid Record was designed specifically to reduce the burden of traceability data collection without requiring complex systems or extensive technology resources.

The information captured through the tool helps create more connected and reliable traceability data across the supply chain while supporting food safety, recall readiness, and regulatory requirements.

This document provides an overview of the tool, key benefits, and resources to help you get started. We encourage you to review the materials and begin using GS1 US Rapid Record as part of our ongoing efforts to improve traceability and supply chain collaboration.

Quick Start Guide

1 Ensure you are a GS1 US Member

a. GS1 US Rapid Record uses Global Trade Item Numbers (GTINs) and Global Location Numbers (GLNs). These identifiers enable accurate traceability of food products throughout the supply chain.

b. If you don't already have these identifiers, you can license them through the **GS1 US® Store**. Once you license them, you will also get access to GS1 US Data Hub®.

For more information on getting started, please visit:
www.help.gs1us.org/rapid-record

2 Set up your products, locations, and user access

a. After licensing, users sign in to their **GS1 US Account** to access GS1 US Data Hub. Instructions to log in will be sent after purchase.

b. In GS1 US Data Hub, you will assign **GTINs** to products and **GLNs** to your locations, such as farms or fields.

c. This is also where you will set up the users who can use the tool.

For more information on setting up the tool, please visit:
www.help.gs1us.org/rapid-record-setup

3 Start texting

a. Once products, locations, and user access are set up, you can submit event information through a guided text message (SMS) conversation.

b. Assigned users will receive an invitation from GS1 US Rapid Record on their mobile device.

For more information on starting to use the tool, please visit:
www.help.gs1us.org/rapid-record-sms

If you have any issues during setup, please contact our Member Support team at 937.435.3870 or info@gs1us.org.

What Is GS1 US Rapid Record?

GS1 US Rapid Record is a text message-based traceability tool available in both English and Spanish that is designed to simplify the collection and sharing of first-mile traceability data. It helps organizations capture key Critical Tracking Event (CTE) information, including product and location information and harvest, cooling, initial packing, and shipping events through simple SMS text message prompts.

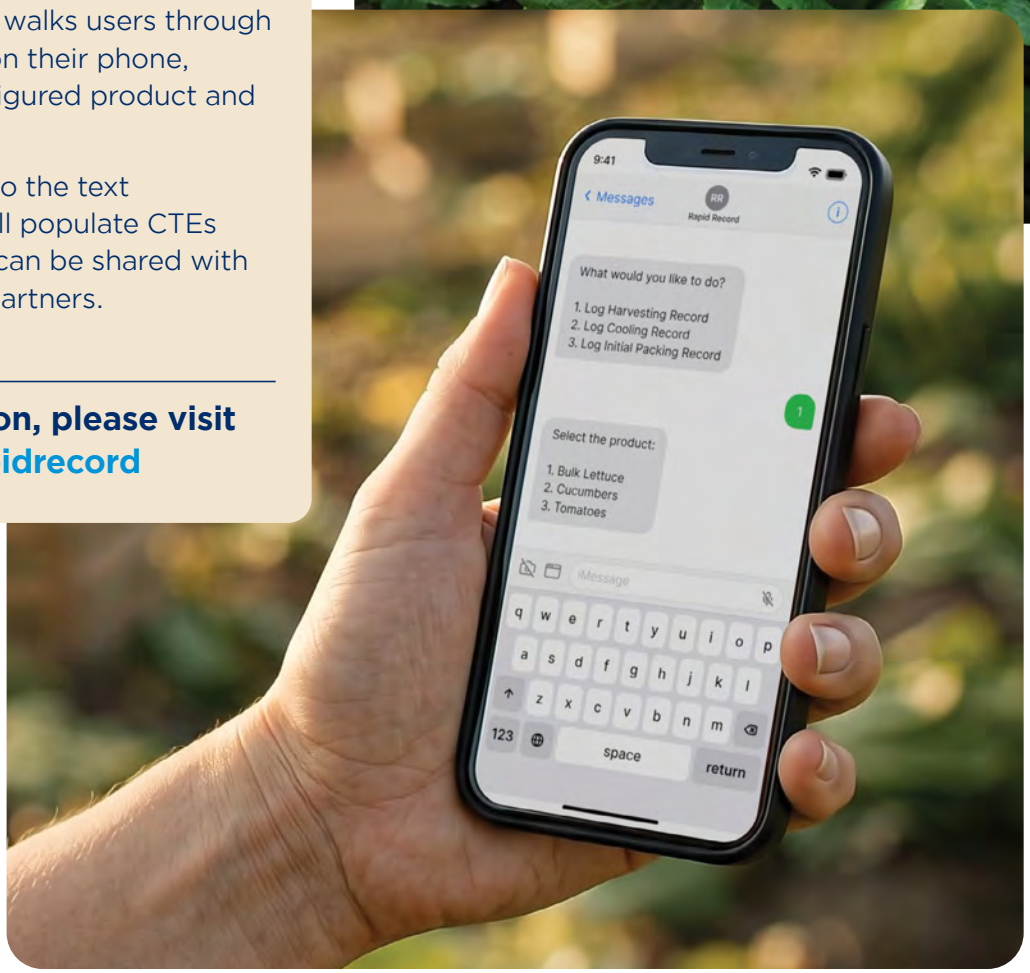
Built on GS1 Standards and leveraging data stored in GS1 US Data Hub, GS1 US Rapid Record helps users create standardized digital records that can be shared with trading partners.



How It Works

- GS1 US Rapid Record walks users through a series of questions on their phone, supported by preconfigured product and location information.
- The user's responses to the text message questions will populate CTEs in a spreadsheet that can be shared with downstream trading partners.

For more information, please visit
www.gs1us.org/rapidrecord



Benefits for Growers, Packers, and Coolers

GS1 US Rapid Record helps organizations who grow, pack, or cool food enhance traceability with minimal effort so they can focus on running their business and serving customers.



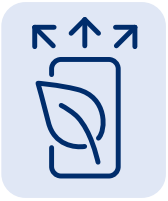
Meet customer and regulatory requirements with confidence

The U.S. Food and Drug Administration (U.S. FDA) Food Safety Modernization Act Traceability Rule (FSMA Rule 204) requires detailed traceability data, but collecting that information can be a challenge. GS1 US Rapid Record can help you digitally capture CTEs required by regulations.



Get started without investing in new technology

No complex systems, Wi-Fi connection, or mobile app required. Organizations can capture traceability information using simple text messages, allowing you to implement digital traceability quickly without disrupting existing operations.



Share traceability data more easily with customers

Provide the traceability information your trading partners need in a consistent digital format. GS1 US Rapid Record helps streamline data sharing, reducing manual processes and making it easier to support customer requests.



Avoid additional costs while improving traceability

Existing GS1 US members can use the tool at no additional cost, giving you an affordable way to strengthen traceability, improve recall readiness, and support supply chain collaboration.



Be better prepared when issues arise

Access more accurate and organized traceability records to help speed up investigations, respond more effectively to recalls, and minimize the potential impact on your business and customers.

For more information, please visit www.gs1us.org/rapidrecord

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