GS1 US Data Hub Q1 2025 RELEASE NOTES

GS1 US Data Hub allows you to identify, create, manage, share, and verify product and location data through one convenient platform. The Data Hub Q1 2025 release delivers several important enhancements across the GS1 US Data Hub including user experience improvements involving adjustments to the creation and editing of GTINs and GLNs, addition of address suggestion and formatting functionality for GLNs, and minor bug fixes.

GS1 US Data Hub

- Responsive navigation improvements throughout the tool to ensure a quality experience regardless of the user's device
- "Administration" Settings are now "Data Hub Settings" and are located under the new Profile dropdown found in the upper right corner of Data Hub.

GS1 US Data Hub | Product

- Updated certain attributes from "Needed for Verified by GS1" to "Recommended"
- Validation added to GPC Field to ensure Brick level codes are entered
  - Brick Level GPC codes are required for a product to be displayed in Verified by GS1
- All "In Use" and "Purchasable by Consumer" products in Data Hub will now be found in Verified by GS1

GS1 US Data Hub | Location

- Introduction of address suggestions and formatting standardization when adding an address to a GLN
- Enhancements to the Create/Edit forms for GLNs to better communicate a GLN Types current state and any missing information