



Data Hub Q4.2 2025 RELEASE NOTES

GS1 US Data Hub allows you to identify, create, manage, share, and verify product and location data through one convenient platform. This update provides a key update to Data Hub | Product View/Use.

Enhancements

GS1 US Data Hub | Product

- Added "GPC Attribute" and "GPC Attribute Value" to View/Use search results. These attributes will be displayed when provided by the Brand Owner.