GS1 US Solution Partner Program

Benefits of Partnership			
Offering	**Active Engagement**		**Limited Engagement**
	Premier Partner	**Executive Partner**	**Standard Partner**
GS1 US® Trustmark Logo	✓	✓	✓
Link License Agreement	✓	✓	✓
GS1 US Solution Partner Finder Listing	Full Listing With Priority (Level 3)	Full Listing (Level 2)	Limited Listing (Level 1)
Media Kit & FAQs	Yes	Yes	FAQs Only
Case Study Opportunity	Yes	Yes	No
Education & Training	• Unlimited Basic Access to the Learning Management System (LMS) • 20 promotional codes for Core Professional level courses ($9,900 value) • 5 promotional codes for Advanced Professional level courses ($5,975 value)	• Unlimited Basic Access to the Learning Management System (LMS) • 3 promotional codes for Core Professional level courses ($1,485 value) • 1 promotional code for Advanced Professional level course ($1,195 value)	• Unlimited Basic Access to the Learning Management System (LMS) • Professional level courses are Fee-Based
Customer or Staff Training Workshop	1 Virtual Training ($7,500 value)	Fee-Based	Fee-Based
GS1 US Data Hub | Create/Manage API	Included	Included	Fee-Based
GS1 US Data Hub | View/Use API	Base Subscription and API Add-On Included	API Add-On Included *Base subscription required as prerequisite*	Fee-Based
GS1 US Podcast Sponsorship	Yes	No	No
Membership to Community Engagement Initiatives (CEIs)	All-Inclusive	Workgroup Access Only	Fee-Based
GS1 Connect® Annual Conference	• 2 Full-Conference Passes • 10% Discount on Additional Full-Conference Passes • 10% Discount on an Exhibit Booth • Priority consideration for (1) session presentation	• 10% Discount on an Exhibit Booth • 10% Discount on Full-Conference Passes • Priority consideration for (1) session presentation	None

*The taxes due on your Solution Partner Program subscription are not included above. GS1 US, Inc. will separately invoice all taxes due, if applicable.

GS1 US Solution Partner Program

Become a GS1 US Solution Partner Program participant and support the accurate implementation of GS1 Standards. Get access to marketing opportunities, education, and community activities that allow you to establish GS1 Standards credibility and expand your market reach.

- Expand your **market reach**
- Establish **GS1 Standards credibility**
- Sustain your knowledge through **training and professional designation courses**

Become a GS1 US Solution Partner today!
www.gs1us.org/become-a-solution-partner

GS1 US Corporate Headquarters
Princeton South Corporate Center, 300 Charles Ewing Boulevard
Ewing, NJ 08628 USA
T +1 937.435.3870 | **E** SolutionPartnerProgram@gs1us.org
www.gs1us.org

Connect With Us

© 2026 GS1 US All Rights Reserved