



GS1 US Data Hub | Product GPC Download Information

Preparing for State SNAP Food Restriction Waiver Requirements

The U.S. Department of Agriculture (USDA) has approved Supplemental Nutrition Assistance Program (SNAP) [Food Restriction Waivers](#) from a number of states, allowing them to restrict the purchase of certain items, like soda and candy, when using SNAP benefits.

The GS1 Global Product Classification (GPC) standard provides a [taxonomy for categorizing products](#) in the supply chain. Brand owners are responsible for assigning GPC codes to their products. Retailers and other stakeholders can use this GPC information to help make informed business decisions, including those related to meeting SNAP Food Restriction Waiver requirements.

This document offers information on how [GS1 US Data Hub Product View/Use](#) subscribers can access GPC information provided by brand owners through the GS1 US Data Hub | Product GPC Download.

1. What is the GS1 US Data Hub | Product GPC Download?

An export of all products in [GS1 US Data Hub](#)[®] that fit these criteria:

- **Designated as “In Use” (In Market)**
- **Purchasable by consumer at retail point-of-sale**
- **GPC Brick Code is populated with a GPC code that is not “99999999”**
- **Sharing for that product is ON**

Note: In the GPC standard, the code “99999999 Temporary Classification” is intended solely as a placeholder for products that cannot be classified within the published schema. Brand owners are strongly encouraged to reclassify such products into their appropriate GPC categories as soon as possible.

2. What data may be provided for each product in the file?

Global Trade Item Number[®] (GTIN[®]); Brand Name; Product Description; Company Name; GPC Brick (Code and Name); GPC Attribute and GPC Attribute Value (Code and Name); and Last Modified Date.





3. How does this file help support stakeholders navigating SNAP Food Restriction Waiver requirements in relevant states?

The GPC data in this file offers a standardized way for supply chain partners to help communicate product classification information, using GPC details assigned by the brand owner for specific product GTINs (UPCs). Retailers and other stakeholders can use this file to help determine product eligibility for SNAP benefits in a given state by comparing a product's GPC code against that state's published criteria. Noting SNAP Food Restriction Waiver requirements and industry needs vary by state, this file serves as a standardized resource stakeholders can use across states.

4. How does a user access this file?

To access this file, a user must first subscribe to [GS1 US Data Hub Product View/Use](#) and then request access to the GS1 US Data Hub | Product GPC Download by contacting GPCProductFile@gs1us.org. Once confirmed, the user will receive a new file link on a weekly basis.

5. How often is the file updated?

A URL will be emailed to the user each week to access the GS1 US Data Hub | Product GPC Download. While the link will change on a weekly basis, the data itself will be updated daily.

6. Are there other ways to retrieve GPC Attribute Data?

The GS1 US Data Hub | Product GPC Download is one method for GS1 US Data Hub | Product users to access GPC information for products in bulk. Users with the GS1 US Data Hub Export Add-On can also use the Bulk GTIN Search feature to upload a list of up to 100,000 GTINs and receive the data above for each GTIN. Within GS1 US Data Hub | Product, subscribers can also perform a search for individual third-party GTINs and view GPC information in the Product Detail record. [Learn more](#).

For more information on how to get started meeting state SNAP requirements with GS1 GPC, visit:

www.gs1us.org/snap

GS1 US and its employees are not representatives or agents of federal or state government agencies. Users should consult with their counsel to determine compliance requirements.

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GDTI: 0614141030262v2.0