



Early Bird Perks Program FAQs

What do Early Bird Perks include?

A complimentary hotel night in a Standard Room on Monday, June 3, 2024, before the conference begins to enjoy all the amenities at the Orlando World Center Marriott, an exclusive VIP Welcome Bag with special gifts and discounts, and a “Fill it Forward” water bottle.

I’ve registered for the event, but I have not made my hotel reservation. How does it work?

- Attendees will need to make their hotel reservation for the duration of their conference attendance to include Monday, June 3, 2023.
- After checking in to the hotel, the conference team will apply Monday’s hotel room and tax to the Conference master account.
- Hotel reservations must be made before the hotel cut-off date of May 10, 2024.

I’ve already booked my hotel room. How will I receive the complimentary stay?

- If your reservation already includes Monday, June 3, there is nothing more that you need to do.
- If you have made your reservation, but did not include Monday, June 3, 2024, you will need to modify your reservation either through the link in your hotel confirmation email or call the hotel directly at (407) 239-4200 to make the change.
- After checking in to the hotel, the conference team will apply Monday’s hotel room and tax to the Conference master account.

I selected a room upgrade while making my room reservation. Will the complimentary night still apply?

If you purchased an upgraded room, the Standard Room rate will be applied as a credit to your total room night on Monday, June 3, 2024.

Can I apply the complimentary night to another night during the conference or post-conference? Can I apply the complimentary night at another hotel?

No. The complimentary stay is valid only for Monday, June 3, 2024, at the Orlando World Center Marriott.

What happens if I miss the cutoff date to make my room reservation?

Hotel reservations made after the cutoff date (May 10, 2024) are not guaranteed to receive the discounted GS1 Connect room rate or the complimentary hotel night for Monday, June 3, 2024.

[Read the full Terms and Conditions.](#)