

To:
From:

Re: GS1 Standards for Product Data Excellence Online Certificate Course

Hi [supervisor's name],

I would like to ask for approval for my team of (insert number of seats you'd like to purchase) to sign up for the **GS1 Standards for Product Data Excellence Online Certificate Course** to become a subject matter expert in sharing product master data, enhancing our data quality program and increasing package measurement accuracy.

This online course contains five modules and eliminates scheduling challenges and travel expenses associated with full-day classrooms events covering similar topics.

The **GS1 Standards for Product Data Excellence Online Certificate Course** focuses on:

- Improving data quality by establishing data governance principles within your organization
- Importance of data stewards and their role in ensuring accurate and complete product information
- Implications of accurate physical dimensional data for streamlined business processes in a transparent supply chain

With this knowledge, we will be able to incorporate what we've learned into our business processes to help implement data governance best practices at (company name) to enhance consumer demands for accurate product information. This will also help us avoid unnecessary costs and to improve supply chain efficiency.

The cost of the course is (insert discount volume pricing) that will give us unlimited access to the course materials. Upon completion of the course modules, we will be able to support our internal teams to improve efficiencies and help fully leverage our investments in GS1 Standards. Thank you for considering this request. We look forward to your reply.

Regards,
[your signature]